

# COMMERCIAL TEAM CHANGES AT ARLA PLAST

## Peter Mikkonen

Peter Mikkonen will join Arla Plast as Commercial Director from November 12, 2020. Many people in the company know Peter from his past functions at Arla Plast. Peter led a large international sales team at Omya. After graduating with a B.Sc. in Chemical Engineering, Peter has worked in several companies in Plastic and related industries, for example four years at Arla Plast, six years at Senoplast and now latest five years at Omya. Peter possesses a wide range of valuable experience and knowledge that is relevant for the new role and for Arla Plast in total. Privately, Peter lives in Linköping with his wife and two children.



## Ayub Adam

Ayub Adam who has been 15 years with our company as the Commercial Director moves to new and challenging consultancy role as Business Development Director. His main focus will be to develop the Arla Plast footprint in the global business outside Europe in his new role. Ayub has post graduate qualifications in polymer science.

Ayub's new role as Business Development Director, encompasses development of existing customers in the regions outside of Europe (including Turkey), find new customers, set up distribution and create a backbone organization inside Arla Plast to support the business (logistics, technical, sales support etc.). The future growth of the business structure will go in parallel with the business growth. Ayub has 35 years of experience in the field of plastics gained as Technical, Product, Sales & Marketing and also as Business and Commercial Director. Ayub lives in Greater Manchester, U.K. with his wife and children.

## Michael Gryvik

Michael Gryvik who has been 22 years with Arla Plast and 14 years as Product Manager and now moves to new role as Head of Product Management. Michael's responsibility includes leading the Product Management, Product Technical and Product Development teams and the processes, methods and guidelines for Arla Plast group (Borensberg, Kadan and Pelhrimov). He is also responsible for some strategic key account management. Michael lives in Motala, Sweden with his spouse and her children.

